THE CANBERRA B CO-OPERATIVE

facilitated by Yellow Edge

What is the Canberra B Cooperative?

The Canberra B Cooperative (B Co-op) is a community of purpose driven business leaders who are committed to using their business as a force for good.

The B Co-op takes inspiration from the B Corp movement, a global network of for-profit businesses who share a collective vision of an inclusive, equitable, and regenerative economy and who have committed to higher standards of social and environmental performance.

The B Co-op recognises that whilst not all businesses are able to go on to achieve B Corp certification, they are nonetheless committed to having a positive impact on people, their communities and the planet.

It is through communities like the Canberra B Cooperative where businesses can share, learn, and take proactive measures together to improve their businesses design, operations and culture in order to have a positive and long-term impact on their stakeholders.

Objectives

The objectives of the B Cooperative Canberra are three-fold:

Share insights and learning

To facilitate the sharing of insights and learnings in relation to how businesses can be good for people and the planet.

Inspire higher standards and better practice

To build and inspire better practice and cooperation amongst local Canberra businesses when it comes to environmental, social, and economic wellbeing.

Advocate for shared policy goals

To, where possible, engage with governments, policymakers and purchasing bodies to advocate for shared policy goals, driving public awareness and business behaviour change, and more.



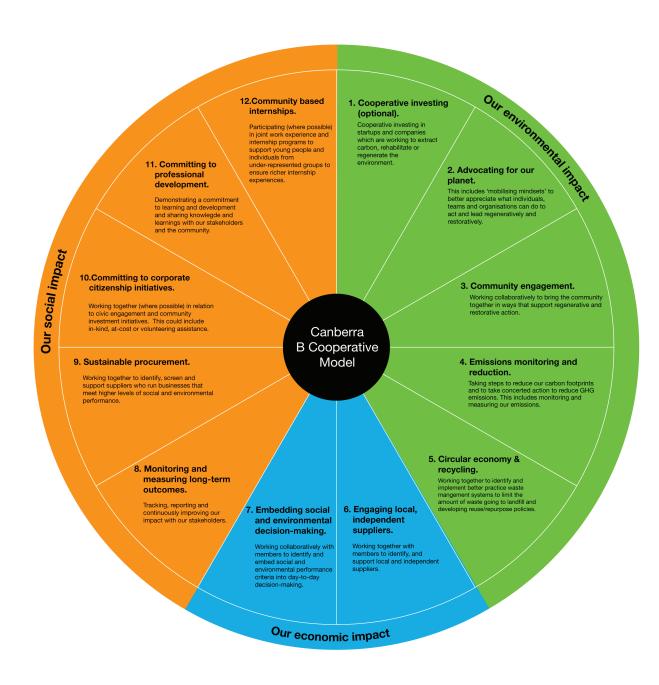


CANBERRA B CO-OP MODEL

The Canberra B Cooperative will focus efforts on driving positive impact across three pillars:

- Our environment.
- Our employees, customers, and the broader community (i.e. social).
- Our economy (i.e. economic).

Whilst the three pillars will remain constant, the activities and standards will grow and evolve as the Cooperative grows and matures.







How will the B Co-operative work?

Onboarding

Interested businesses will need to complete a short questionnaire providing Yellow Edge with some basic information including their purpose, history, business model, size, reasons for joining the B Co-op etc.

This information will ensure that the program is the right fit and appropriatedly targeted to participating businesses.

Businesses will be required to nominate a founder, owner or senior-leader within the business to participate in the B Co-operative sessions.

Events and resources

The Canberra B Cooperative will center around quarterly face-to-face discussions. These 60-90 min sessions will vary in structure and focus depending on the topic / standard (see previous page).

The sessions will be facilitated, interactive and involve:

- · expert or guest speakers;
- group discussions on current practice, the latest research and tools;
- co-design and development of approaches and initiatives;
- action-planning, monitoring, progress reporting and benchmarking.

Reporting on progress

With the approval of the group, Yellow Edge will prepare regular progress updates and reports for circulation to the broader business community and to Government.

Who is eligible to participate?

The B Co-operative is a free, voluntary program targeting for-profit businesses based in the ACT & Capital Region.

We welcome B Corps, aspiring B Corps, and any business with a strong social or environmental purpose who wants to engage with like-minded businesses and use their business as a force for good.

Should businesses wish to engage the services of Yellow Edge's B Consultant to assist with responding to specific and tailored opportunities for impact improvement and innovation within their business or to pursue B Corp certification, fees would apply.



To express your interest or for more information, contact:

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