

# THE CANBERRA B CO-OPERATIVE

facilitated by Yellow Edge

## What is the Canberra B Cooperative?

The Canberra B Cooperative (B Co-op) is a community of purpose driven business leaders who are committed to using their business as a force for good.

The B Co-op takes inspiration from the B Corp movement, a global network of for-profit businesses who share a collective vision of an inclusive, equitable, and regenerative economy and who have committed to higher standards of social and environmental performance.

The B Co-op recognises that whilst not all businesses are able to go on to achieve B Corp certification, they are nonetheless committed to having a positive impact on people, their communities and the planet.

It is through communities like the Canberra B Cooperative where businesses can share, learn, and take proactive measures together to improve their businesses design, operations and culture in order to have a positive and long-term impact on their stakeholders.

## Objectives

The objectives of the B Cooperative Canberra are three-fold:

### ● Share insights and learning

To facilitate the sharing of insights and learnings in relation to how businesses can be good for people and the planet.

### ● Inspire higher standards and better practice

To build and inspire better practice and cooperation amongst local Canberra businesses when it comes to environmental, social, and economic wellbeing.

### ● Advocate for shared policy goals

To, where possible, engage with governments, policymakers and purchasing bodies to advocate for shared policy goals, driving public awareness and business behaviour change, and more.



# CANBERRA B CO-OP MODEL

The Canberra B Cooperative will focus efforts on driving positive impact across three pillars:

- Our environment.
- Our employees, customers, and the broader community (i.e. social).
- Our economy (i.e. economic).

Whilst the three pillars will remain constant, the activities and standards will grow and evolve as the Cooperative grows and matures.



## How will the B Co-operative work?

### Onboarding

Interested businesses will need to complete a short questionnaire providing Yellow Edge with some basic information including their purpose, history, business model, size, reasons for joining the B Co-op etc.

This information will ensure that the program is the right fit and appropriately targeted to participating businesses.

Businesses will be required to nominate a founder, owner or senior-leader within the business to participate in the B Co-operative sessions.

### Events and resources

The Canberra B Cooperative will center around quarterly face-to-face discussions. These 60- 90 min sessions will vary in structure and focus depending on the topic / standard (see previous page).

The sessions will be facilitated, interactive and involve:

- expert or guest speakers;
- group discussions on current practice, the latest research and tools;
- co-design and development of approaches and initiatives;
- action-planning, monitoring, progress reporting and benchmarking.

### Reporting on progress

With the approval of the group, Yellow Edge will prepare regular progress updates and reports for circulation to the broader business community and to Government.

## Who is eligible to participate?

The B Co-operative is a free, voluntary program targeting for-profit businesses based in the ACT & Capital Region.

We welcome B Corps, aspiring B Corps, and any business with a strong social or environmental purpose who wants to engage with like-minded businesses and use their business as a force for good.

Should businesses wish to engage the services of Yellow Edge's B Consultant to assist with responding to specific and tailored opportunities for impact improvement and innovation within their business or to pursue B Corp certification, fees would apply.



To express your interest or for more information, contact:

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