

# Canberra B Co-operative Roundtable outline

April 2024



Certified



Corporation

This company meets the  
highest standards of social  
and environmental impact

# Introducing the Canberra B Co-operative

## Overview

The Canberra B Cooperative (B Co-op) is a community of purpose driven business leaders who are committed to using their business as a force for good.

The B Co-op takes inspiration from the B Corp movement, a global network of for-profit businesses who share a collective vision of an inclusive, equitable, and regenerative economy and who have committed to higher standards of social and environmental performance.

The B Co-op recognises that whilst not all businesses are able to go on to achieve B Corp certification, they are nonetheless committed to having a positive impact on people, their communities and the planet.

It is through communities like the Canberra B Cooperative where businesses can share, learn, and take proactive measures together to improve their businesses design, operations and culture in order to have a positive and long-term impact on their stakeholders.

## Objectives

- To facilitate the sharing of insights and learnings in relation to how business can be good for people and the planet.
- To build and inspire better practice and cooperation amongst local Canberra businesses when it comes to environmental stewardship, and social and economic wellbeing.
- To, where possible, engage with governments, policymakers and purchasing bodies to advocate for shared policy goals, driving public awareness and business behaviour change.

## Eligibility

The Canberra B Co-operative is for-purpose businesses based in the ACT & Capital Region.

We welcome B Corps, aspiring B Corps, and any business with a clear social or environmental purpose or an interest in using their business as a force for good.

The expectation is that B Co-operative members commit to attending all six Roundtable sessions scheduled between May 2024 and April 2025.

# Roundtable Overview

The B Co-operative is structured around six roundtables which will be hosted at Yellow Edge's offices in Barton between May 2024 and April 2025. Each Roundtable will run from 3.00 - 4:30pm. Yellow Edge will invite select business leaders to join us for the roundtables to help facilitate discussion, unpack case studies, and share their experiences and knowledge with the group.

## Purpose to Performance

In this session we'll discuss how we turn our social or environmental purpose into a high performing business operation?

## Our Environment

In this session we'll explore what it means for businesses to advocate for our planet and the forms it can take.

## Supply chains

In this session we'll discuss what constitutes a sustainable supplier and how businesses can build more sustainable supply chains.

## GHG emissions

In this session we'll discuss what businesses can realistically do to reduce their GHG emissions and the tools which can support them in their efforts to reduce emissions.

## Corporate citizenship

In this session we'll discuss what it means for businesses to be good corporate citizens and how businesses can work together for greater impact across the community?

## Impact investing

This session will explore impact investing and the incentives for business to provide seed or growth funding for for-purpose businesses.

# Roundtable 1. Tuesday 21 May 2024



**Turning  
purpose into  
performance.**

How do we turn our social or environmental purpose (or licence to operate) into a high performing business?

At this Roundtable we will discuss:

- What is a social or environmental purpose and what does it mean to be purpose-ready?
- How do we embed a strong social and environmental purpose into our day-to-day decision-making?
- How do we continue to ensure our purpose is reflected in the way we do business and our impact?
- What are the pitfalls for business and how can we avoid them?

# Roundtable 2. Tuesday 23 July 2024



**Advocating for  
our planet.**

What does it mean for business to advocate for our planet and what forms does it take?

At this Roundtable we will discuss:

- Leadership in the Net Zero Economy.
- What roles and responsibilities business leaders have in advocating for the environment?
- Ecological stewardship and nature as a key stakeholder in business.

# Roundtable 3. Tuesday 17 September 2024

**Diversity & sustainability of our supply chains.**

September is Supplier diversity month and in this session we'll discuss what constitutes a sustainable supplier and how businesses can build more sustainable, more resilient supply chains.

At this Roundtable we will discuss:

- How well do we know our suppliers and partners i.e., their ownership structures, their diversity, their business practices/cultures etc?
- What constitutes a sustainable supply chain?
- What levers can business use to influence its suppliers and partners to improve their social/environmental impact?

# Roundtable 4. Tuesday 19 November 2024



**Our  
emissions  
footprint.**

What can business realistically do to reduce their GHG emissions and what tools are available to help business monitor and report on their emissions.

At this Roundtable we will discuss:

- Why businesses should monitor their GHG emissions and how difficult the process is.
- What is carbon accounting and how it can help businesses to manage their carbon footprint and reduction efforts.
- The tools and resources available to business to help measure and report on emissions.
- The top three most effective ways for businesses to reduce their emissions.

# Roundtable 5. Tuesday 18 February 2025

**Being  
a good  
corporate  
citizen**

What does it mean for businesses to be good corporate citizens? How can we as businesses work together for greater impact across the community?

At this Roundtable we will discuss:

- What are the expectations, pressures and challenges facing businesses in relation to civic engagement and corporate citizenship?
- What forms does corporate citizenship take i.e., financial, in-kind, pro-bono, volunteering etc? How do we know what we're doing is effective/impactful?
- Where are we seeing examples of good corporate citizenship? What are the ingredients for making community partnerships work?



# Roundtable 6. Tuesday 22 April 2025



**Impact  
investing**

This session will explore impact investing including the local investment landscape, incentives and opportunities for businesses to provide seed or growth funding to for-purpose business.

At this Roundtable we will discuss:

- What is impact investing and how does it work?
- What's the investing landscape look like locally and nationally?
- What government policies, incentives are there to encourage businesses to invest?
- We'll explore some case studies.

# Roundtable Conveynors



**Andrew Simon**

Andrew is a co-founder and Co-CEO of Yellow Edge a Canberra B Corp focused on leadership development and high performance and past Board member of the International Leadership Association (ILA), a Washington D.C. based organisation.

# Invited business leaders

Yellow Edge will be inviting different business leaders to come and join the round table discussions.

Details will be issued to B Co-op members in advance of each session.



**Brooke Anderson**

As Head of Research, Sustainability & Social Impact at Yellow Edge Brooke's focus is helping Yellow Edge to meet higher standards of social and environmental performance. Brooke is a trained B Consultant having completed training with B Lab AANZ in 2021. She is a member of the Belconnen Arts Centre Board and a Fearless Women mentor.



To express your interest in the B Co-op or for more information, contact:

**Brooke Anderson**

*Head of Research, Sustainability and Social Impact and  
B Consultant at Yellow Edge*

**Email** [Brooke.Anderson@yellowedge.com.au](mailto:Brooke.Anderson@yellowedge.com.au)

**LinkedIn** [www.linkedin.com/in/brooke-anderson80](http://www.linkedin.com/in/brooke-anderson80)

**Office** (02) 6273 0168

**Mobile** 0433 909 108