

Global Leadership Practices (GLP) Program - USA

"At a time when the world is messier, more crowded, more interconnected, more interdependent and more rapidly changing than ever before, the more ways of seeing the better." Donella Meadows

The GLP USA provides a unique immersive talent and high potential development experience for SES Band 2 Officers, high performing SES Band 1 Officers and their equivalents in State/Territory Governments. The Program is conducted by Yellow Edge in partnership with the Centre for Australian and New Zealand Studies at Georgetown University and is supported by the Government Affairs Institute at Georgetown University, the Information Technology and Innovation Foundation Washington, Austrade, DFAT the US State Department and the US Studies Centre at the University of Sydney.

Through privileged exposure to the US system of government and senior level briefings, site visits and lectures on the challenges and opportunities that face USA, this talent development experience assists senior leaders to better appreciate government in America and its significance to the authorising and task environments of the public service in Australia.

The program also cultivates and strengthens:

- The ability to adopt different perspectives on democratic government and the role of the public service in an interconnected world
- The ability to think systemically and strategically and to build this within organisations
- The capacity to navigate complexity and to develop this within and across organisations
- The capacity to nurture innovation
- The capacity to build global forms of networked intelligence

2
day

Canberra Seminar

6
day USA

Residential at Georgetown University, Washington DC

1/2
day

Consolidation Seminar and Secretaries' Dinner, Canberra

1/2
day

Organisational Development Strategy Sessions

Program Details

Who is this talent development program for?

SES Band 2 Officers, high performing SES Band 1 Officers and their equivalents in State/Territory Governments. Places on the program are limited to 15 participants maximum.

Dates and venues

Canberra Seminar
18th and 19th April 2012

USA Residential
20th-25th May 2012

Consolidation Seminar Canberra
7th June 2012

Organisational Development
Planning Sessions
From June 2012

International travel dates
Arrive in Washington 19th May 2012
and depart Washington from Friday
afternoon 25th May 2012.

Fee

\$17,600 (inclusive of GST)
Fee excludes airfares and visa.

Registration

Please email
kristen.hannan@yellowedge.com.au
Registrations close 30th March 2012.
Registrations are limited to
15 participants

More information

Please contact Andrew Simon
at Yellow Edge on 02 6273 0168 or
andrew.simon@yellowedge.com.au

Global Leadership Practices Program, USA

Program Costs

\$17,600 (inclusive of GST) per person.

This includes:

- All components of the program
- 5 star suite accommodation in the USA during the residential, at the Savoy Suites, Georgetown.
- All meals during the residential
- All program related ground travel in the USA
- Materials

Places on the program are limited to 15 participants maximum.

Program Highlights

- The US system of government
- The US Congress and how it really works
- Lobby groups and their role in the US system of government
- The macro US economic situation
- The US and Australian relationship
- The US and China
- The US Public Service
- Issues in SES leadership in the US Public Service
- Innovation in the US
- Building organisational capacity to deal with complex task environments

Key features of the program

- Key note address by Department of Foreign Affairs and Trade (DFAT)
- Briefing by the Australian Embassy in Washington
- Lectures and briefings by senior scholars from Georgetown University and other institutions
- Visit to the US Congress
- Lecture by the Under Secretary of the US Food and Drug Administration
- Lecture by the President of the US SES Association
- Reception and networking event hosted by the Australian Embassy
- In country panel discussion with with US and Australian subject matter experts
- US-Australia SES officer dialogue
- "The American sense of itself" tour of significant US monuments in Washington DC.
- Visit to the CSC Innovation Centre, Washington
- Post residential dinner with invited Secretaries and Chief Executives
- Post residential one on one organisational development strategy session

	Sunday 20 May	Monday 21 May	Tuesday 22 May	Wednesday 23 May	Thursday 24 May	Friday 25 May
<i>am</i>	Significant National Monument Discovery Exercise	Official Welcome Campus tour Debrief of the National Monument exercise	The US situation- a macro view The US and China	The US Public Service SES Leadership Issues	Innovation policy and practice in the US	General Plenary and residential wrap up. End of residential lunch
<i>pm</i>		The US Congress and how it really works Visit to Capitol Hill	Austrade Market briefing The US-Australian relationship (Australian Embassy) Official reception and networking event at the Australian Embassy	Lobby Groups and their role in the US system of Government Panel Discussion on key US/Australia issues	Tour of the CSC Innovation Centre US-Australia senior leaders dialog Drinks	Personal time

Program Facilitators

Alan Tidwell

Alan Tidwell is the Director of the Centre for Australian and New Zealand Studies in the Edmund A Walsh School of Foreign Service at Georgetown University. From 2001 through 2004 he was a program officer with the United States Institute of Peace, where he focused on conflict resolution and education. Alan's area of specialisation includes work on conflict in the Australasian region. Prior to joining the Institute in 2001, he was a senior lecturer in management at Macquarie Graduate School of Management in Sydney, Australia, where he taught courses in conflict resolution and negotiation. Alan served for several years as Director (1995-97) and Deputy Director (1992-94) of the Centre for Conflict Resolution at Macquarie University and as acting Executive Director and Research Director (1994-95) of the Australian Centre for American Studies at Sydney University. In 1999, he was honoured by Macquarie University with an Outstanding Teaching Award. Alan holds a Ph.D in international relations from the University of Kent at Canterbury, England, a master of professional ethics from the University of New South Wales, and an M.S in conflict resolution from George Mason University.

Andy Gregory

Andy is the Chief Executive, Yellow Edge. He has extensive public sector experience at all levels of Government, having worked at the Senior Executive Service level in multiple Australian Public Service agencies and the ACT Public Service. Andy also has senior private sector experience as Managing Director of Spherion's (a \$6 billion US multinational) national outsourcing business. Andy's expertise covers large scale change management in public and private sectors, strategic business leadership, program and project management, governance and business process design. He has been a Lead Facilitator in many of Yellow Edge's flagship leadership and development programs and facilitated a wide range of executive level strategic planning workshops. Andy has a Bachelor of Economics (ANU) and is a Chevening Scholar.

Program Director

Andrew Simon

Andrew is an Executive Director, Yellow Edge and has responsibility for all Yellow Edge's strategic leadership development programs and leadership architecture design services. Andrew has a Master's degree in Adult Education, a Bachelor's degree in Human Resource Development and Diploma in Training Management. He also recently completed the Leadership Best Practice Program at the Harvard Business School. Andrew is a member of the Australian Institute of Company Directors (AICD), the American Society of Training and Development (ASTD) and the International Leadership Association (ILA). Andrew has also presented papers at major leadership and human resource conferences in Australia, Singapore and India.

Organisational Strategist

Chris Lonchamp

Chris is the Director, Strategy Services, Yellow Edge. He has over 20 years of experience in both operational and executive advisory roles in various industry sectors (Electronics, Energy, Materials, Environment, Telecom, Transport). His areas of expertise include sales and marketing, strategic planning, technology commercialisation, creativity and performance. During the last decade, Chris was an executive director on European management boards of two world leading Asian and US multi-billion companies prior to which he had a successful career in business management and investments with Intel Corporation and Intel Capital.

Program Partners

Centre for Australian and New Zealand Studies, Georgetown University

The Centre for Australian and New Zealand Studies is part of the School of Foreign Services at Georgetown University. The Centre was established in August 1995 with funding from the Governments of Australia and New Zealand. That support continues and has now been bolstered by an endowment grant of \$3,171,000 (A\$5 million) from the Government of Australia. The Centre offers a program of courses about Australia and New Zealand in such disciplines as history, government, international affairs, sociology, literature and fine arts. Georgetown is the only University in North America that offers an undergraduate Certified Program in Australian and New Zealand Studies.

Government Affairs Institute (GAI)

The Government Affairs Institute provides education and training about congressional processes, organisation, and practices, and about selected legislative policy issues. GAI conducts most courses on Capitol Hill so that participants receive practical on-site experience and analysis of the workings of Congress, including the opportunity to meet and interact with players in the legislative policy process.

Information Technology and Innovation Foundation (ITIF)

The Information Technology and Innovation Foundation is a non-partisan research and educational institute – a think tank – to formulate and promote public policies to advance technological innovation and productivity internationally, in Washington, and in the states. Recognising the vital role of technology in ensuring prosperity, ITIF focuses on innovation, productivity and digital economy issues.

US Studies Centre at University of Sydney

The US Studies Centre at the University of Sydney seeks to increase the understanding of the United States in Australia through critical analysis of American politics, foreign policy, business, law, media, culture and society. The Centre provides students with an internal perspective on what the US is becoming in the 21st century and aims to become the leading academic institution outside America for the study of the US. The Centre offers Australia's first postgraduate coursework program in US Studies.

Yellow Edge

Yellow Edge is a leading provider of cutting-edge leadership and strategy services to the public and corporate sectors providing a complete approach to maximising the performance and success of organisations. Yellow Edge fosters innovation and advancement in leadership and strategic thinking and partners with world leading organisations to build unique and highly effective approaches to performance and strategy development. Yellow Edge also operates the Australian Leadership Innovation Centre (ALiC); a centre of excellence for the development of new approaches to leadership advancement in Australia. ALiC provides customers with a connection into an expert network of like-minded business leaders and innovators.



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